



# Supply Chain **WA** 2006



The Chartered Institute of  
Logistics and Transport  
Australia

**EXCELLENCE IN SUPPLY CHAIN, TRANSPORT AND LOGISTICS**

16–18 November 2006  
Burswood Convention Centre  
Perth, Western Australia

## Registration

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# Supply Chain WA 2006



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Logistics and Transport  
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Perth, Western Australia

**EXCELLENCE IN SUPPLY CHAIN, TRANSPORT AND LOGISTICS**

## Welcome Invitation

Supply Chain WA 06 is an inaugural event hosted by the Chartered Institute of Logistics and Transport (CILTA) and the Logistics Association of Australia (LAA).

Our event will be held over two days with a program that has been designed to present some of the most knowledgeable and authoritative speakers on the latest national and international developments in logistics and supply chain management. Representatives from all sectors of industry, government and academia will discuss the very latest issues that matter to the competitive advantage of Australia in the globalised e-world of the 21st Century.

High performing supply chains happen by design, rarely by accident.

The theme of Supply Chain WA 06 is 'Excellence in Supply Chain Management' with a focus on:

- The latest industry, government and academic developments;
- National Infrastructure;
- World Class Supply Chains in the Primary Industry and FMCG Sectors;
- Preserving the Environment – Supply Chain Imperatives; and
- The Skill Shortage – recruitment, education, training and careers.

Practitioners working in and on the latest significant developments will make available the knowledge they have gained from their experience. For the logistics and supply chain professional this knowledge is essential.

In addition, Supply Chain WA 06 will present the November Quarterly Meeting of the Australian Logistics Council. The Australian Logistics Council (ALC) is a partnership between Australian Governments and senior leaders in the logistics field including logistics users, suppliers, peak bodies and academics. ALC exists to lead the development of logistics in Australia and to create competitive advantage for Australian companies and the Australian economy. Delegates will hear the latest updates from the ALC Working Groups:

- Infrastructure;
- People;
- Streamlining Rules and Regulations; and
- Understanding the Future of Transport and Logistics.

The Australian Supply Chain and Logistics Awards, recognised as the most prestigious supply chain and logistics awards program in Australia, will recognise excellence in supply chain, logistics and transport at a gala dinner on Friday 17 Nov. The highly successful WA LAA/CILTA State Awards, which will conclude our event on the Saturday in another gala function at magnificent Ascot Racecourse, will provide a fitting conclusion to the event.

It is our great pleasure on behalf of our Associations to invite you to attend this auspicious Conference, Trade Exhibition and awards event.

We hope you will join us in November.

**Stephen MacPherson**  
National President  
Logistics Association of Australia

**Howard Croxon**  
Chairman  
Chartered Institute of  
Logistics and Transport (WA)

## CONFERENCE SECRETARIAT

All enquiries relating to this event should be directed to:  
Rebecca Dicker or Kate Halliday  
Conference Secretariat, Keynote Conferences  
Ph: +61 8 9382 3799  
Fax: +61 8 9380 4006  
Email: [enquiries@keynotewa.com](mailto:enquiries@keynotewa.com)  
with the subject title of  
"Supply Chain WA 2006"  
Web: [www.keynotewa.com/supplychain-06](http://www.keynotewa.com/supplychain-06)

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CHAMBERS  
WESTGARTH**  
lawyers



**CONFERENCE PROCEEDINGS**

Please note: One copy of the Conference Proceedings is supplied with all full registrations and will be provided at the Conference. Additional copies are available for purchase at \$137.50 incl. GST (\$125.00 + GST).  
 Number of additional copies required:  x \$137.50 incl. GST each.

PAYMENT D: \$ .....

**ACCOMMODATION**

Check-in Date: ...../...../..... Check-out Date:...../...../..... Estimated time of Arrival: .....

Late Check-in Required (please indicate time): .....

Please note: The check-in time for all rooms (unless otherwise specified) is from 2.00–3.00pm at all hotels listed.

I have made arrangements to share with .....

Please note that Keynote Conferences cannot guarantee that twin share accommodation will be available. Where it is not available or suitable, the individual must be prepared to pay the full room rate.

A credit card number is required with all requests to secure the booking. The card will not be processed by the Conference or associated secretariat but be passed on to the relevant hotel who will hold the card details and process them once you have arrived. Alternatively, the card will be processed should the accommodation room be cancelled within one month of the event.

Any outstanding monies owing to your booking must be settled between yourself and the hotel upon your departure.

**ALL COSTS ARE BASED ON A PER ROOM, PER NIGHT BASIS—please note that weekend rates may be more expensive at some hotels.**

- InterContinental Burswood Resort:  King (Wed-Fri): \$200.00 incl. GST  Twin (Wed-Fri): \$200.00 incl. GST
- Holiday Inn Burswood:  Urban Resort Queen (Wed-Fri): \$150.00 incl. GST  Urban Resort Twin (Wed-Fri): \$150.00 incl. GST
- Hyatt:  Single: \$225.00 incl. GST  Double: \$225.00 incl. GST
- Pacific International Suites:  One Bedroom Executive Apartments: \$209.00 incl. GST
- Hotel Ibis:  Single: \$169.00 incl. GST  Twin: \$169.00 incl. GST  Double: \$169.00 incl. GST

**Please supply your Credit Card details to secure your accommodation booking:**

Visa  Mastercard Card Number:                 Expiry Date: ...../...../.....

Card Holder's Name: ..... Card Holder's Signature: .....

**PAYMENT SUMMARY**

<b>A:</b> Wednesday 15 November: Afternoon Site Visit to APC Industries	\$ .....
<b>B:</b> Conference Registration	\$ .....
<b>C:</b> Social Program	\$ .....
<b>D:</b> Conference Proceedings (additional)	\$ .....
<b>Plus:</b> Credit card levy of 2% of the total cost (applicable only when paying by credit card)	\$ .....
<b>TOTAL PAYMENT:</b>	<b>\$ .....</b>

**PAYMENT METHOD**

**PAYMENT BY CHEQUE** Cheques should be made payable to 'Supply Chain WA Conference 2006' and mailed with this Registration Form to:

**Supply Chain WA Conference 2006** Tel: (08) 9382 3799  
 c/ Keynote Conferences Fax: (08) 9380 4006  
 PO Box 1126, West Leederville WA 6901 Email: enquiries@keynotewa.com

**PAYMENT BY CREDIT CARD** Please complete and either mail or fax to Keynote Conferences at the above contact details.

I hereby authorise for the amounts indicated in this Registration Form, including the 2% credit card levy, to be deducted from my credit card in order to pay for the delegate, named over the page in the 'Delegate Information' section, to attend and participate in the Supply Chain WA Conference 2006, 16–18 November 2006.

Please charge my:  Visa  Mastercard

Card Number:                 Expiry Date: ...../...../.....

Card Holder's Name: ..... Card Holder's Signature: .....

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<http://www.apcgroup.com.au>



# Registration Form Supply Chain 2006 WA

Burswood Convention Centre, Perth, Western Australia · 16–18 November 2006

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OFFICIAL USE ONLY


## DELEGATE INFORMATION PLEASE PRINT CLEARLY

Surname: ..... Title: ..... First Name: .....

Name for Badge: .....

Organisation: ..... Position: .....

Postal Address: .....

State: ..... Postcode: .....

Tel: (.....) ..... Fax: (.....) ..... Mobile: .....

Email: .....

Member of:  Logistics Association Australia  The Chartered Institute of Logistics and Transport  
 Other (please specify) .....

## SPECIAL REQUIREMENTS

Please advise of any special dietary or access requirements: .....

## WEDNESDAY 15 NOVEMBER: SITE VISIT TO APC INDUSTRIES

Afternoon Site Visit: \$27.50 incl. GST (\$25.00 + GST). **Tour numbers are limited so you will be notified if your place is confirmed.** PAYMENT A: \$ .....

## CONFERENCE REGISTRATION

### Full Early Bird Registration Package One

On or before 20th October 2006 \$737.00 incl. GST (\$670.00 + GST)  
 After 20th October 2006 \$786.50 incl. GST (\$715.00 + GST)

### Full Early Bird Registration Package Two

On or before 20th October 2006 \$632.50 incl. GST (\$575.00 + GST)  
 After 20th October 2006 \$682.00 incl. GST (\$620.00 + GST)

### Full Early Bird Registration Package Three

On or before 20th October 2006 \$495.00 incl. GST (\$450.00 + GST)  
 After 20th October 2006 \$544.50 incl. GST (\$495.00 + GST)

PAYMENT B: \$ .....

## SOCIAL PROGRAM

**Welcome Reception:** Thursday 16 November 2006

One ticket is included in **Package One**, **Package Two** and **Package Three** cost. Please indicate if you wish to attend.  YES  NO  
 Cost for additional tickets: \$49.50 incl. GST (\$45.00 + GST) per person. Number of additional tickets required:  x \$49.50 incl. GST each. \$ .....

**Australian Supply Chain and Logistics Awards Dinner 2006:** Friday 17 November 2006

One ticket is included in both **Package One** and **Package Two** cost. Please indicate if you wish to attend.  YES  NO  
 Cost for additional tickets is \$137.50 incl. GST (\$125.00 + GST) per person. Number of additional tickets required:  x \$137.50 incl. GST each. \$ .....

**State Awards at Ascot Racecourse:** Saturday 18 November 2006

One ticket is included in **Package One** cost. Please indicate if you wish to attend.  YES  NO  
 Cost for additional tickets is \$104.50 incl. GST (\$95.00 + GST) per person. Number of additional tickets required:  x \$104.50 incl. GST each. \$ .....

PAYMENT C: \$ .....

## CONCURRENT SESSIONS Please identify the sessions you wish to attend—choose one session for each timeslot.

Thursday 11.30am	<input type="checkbox"/> Mr Sargent	<input type="checkbox"/> Prof Affleck	<input type="checkbox"/> Mr Southby
Thursday 2.15pm	<input type="checkbox"/> Mr Williams	<input type="checkbox"/> Ms Sanderson	<input type="checkbox"/> Dr West
Thursday 3.30pm	<input type="checkbox"/> Mr Leszinski	<input type="checkbox"/> Mr Handley	<input type="checkbox"/> Mr Winter
Thursday 4.15pm	<input type="checkbox"/> Mr Eastwick	<input type="checkbox"/> Mr Russell	<input type="checkbox"/> Ms Gibbons
Thursday 5.00pm	<input type="checkbox"/> Panel Discussion A	<input type="checkbox"/> Panel Discussion B	<input type="checkbox"/> WA Young Transport & Logistics Professional Group Forum
Friday 9.15am	<input type="checkbox"/> Australian Logistics Council	<input type="checkbox"/> Mr Leslie	<input type="checkbox"/> Ms Radnell
Friday 10.45am	<input type="checkbox"/> Australian Logistics Council	<input type="checkbox"/> Mr Norton	<input type="checkbox"/> Mr Barrows
Friday 11.30am	<input type="checkbox"/> Australian Logistics Council	<input type="checkbox"/> Prof Chang et al	<input type="checkbox"/> Mr Morey
Friday 3.30pm	<input type="checkbox"/> Mr Stitt	<input type="checkbox"/> Mr O'Byrne	<input type="checkbox"/> Mr Cucukovic

# Accommodation



## InterContinental Burswood Resort Perth ★★★★★

King/Twin Rooms:

Wed-Fri \$200.00 incl. GST

Saturday \$285.00 incl. GST

Located beside the magnificent Swan River and set in 100 hectares of superbly landscaped gardens and secluded parklands. The venue has business and entertainment venues to accommodate a board meeting for 5 to an event for 20,000. The Resort includes a fabulous selection of 9 Restaurants, 6 Bars, 24-hr Casino, nightclub, theatre, a heated indoor and tropical outdoor pools, health/fitness centre, tennis court, boutique gift shops, hairdresser and day spa. Valet parking and self-parking available.



## Holiday Inn Burswood ★★★★★

Urban Resort Queen/Twin Rooms:

Wed-Fri \$150.00 incl. GST

Saturday \$185.00 incl. GST

Spanning over 10 levels with 291 guest rooms, Holiday Inn Burswood will compliment the existing 413 room InterContinental Burswood Resort by offering business and leisure guests a wider choice and variety of accommodation. Guests will be able to relax on an outdoor terrace with its own pool and gymnasium, or dine in our new restaurant, Sirocco, offering both indoor and alfresco dining for breakfast, lunch and dinner. Holiday Inn Burswood will also offer a high technology Business Centre and 3 meetings rooms, with a covered function terrace area.



## Hyatt ★★★★★

King Room (Single/Double):

\$225.00 incl. GST

Situated near the banks of the Swan River, on the eastern edge of Perth's central business district and shopping precinct,

Hyatt Regency Perth is convenient to arts, parks, entertainment and convention centres. Just 20 minutes' drive from Perth's international and domestic airports, the hotel is the ideal base for the business and leisure traveller.

## Pacific International Suites ★★★★★

One Bedroom Executive Apartments:

\$209.00 per apartment, per night incl. GST

The stylish Pacific International Suites Perth offers guests a selection of studio, deluxe and executive suites in a range of configurations for convenience and superior comfort right in the heart of Perth. Its desirable, city centre location provides convenient access to major business and tourist attractions.

## Hotel Ibis ★★★☆

\$169.00 per room, per night incl. GST

Hotel Ibis Perth is in the heart of the city and only 300 metres from the Murray and Hay Street shopping malls. The hotel has 192 rooms and facilities include a restaurant, bar and internet access.

# General Delegate Information

## Conference Address

Supply Chain WA 2006  
c/- Keynote Conferences  
PO Box 1126,  
West Leederville WA 6901  
Tel: +61 8 9382 3799  
Fax: +61 8 9380 4006  
Email: enquiries@keynotewa.com  
Website: www.keynotewa.com/supplychain-06.

## Delegate Registration

During the course of the Conference delegates may collect their Conference material from the Conference registration desk, which will be located in the foyer of the Burswood Convention Centre floor. This desk will be open for enquiries and registration at the following times:  
Thursday 16th November from 7.30am–5.00pm  
Friday 17th November from 7.30am–5.00pm

## Onsite Messages

Messages for delegates can be phoned through the hotel switchboard on (08) 9362 8956. Ask to be put through to the Supply Chain WA 2006 Registration Desk. Additionally a message board is available for messages to be placed upon during the course of the Conference. Please ensure that you check this message area regularly through out the Conference.

## Taxis

Taxis are available from the hotel foyer or can be pre-booked by calling telephone number 13 13 30.

## Parking

Parking is available at a cost ranging from \$10.00 per day depending on the carpark location within the Burswood grounds. We recommend arriving early to avoid disappointment.

## Mobile Phones

We request that all mobile phones and pagers be switched off or to silent for the duration of the Conference sessions.

## Airport Arrivals

Perth is approximately 20 minutes drive from Domestic Airport. Regular coach and taxi services operate from the airport.

## Payment of Fees

A purchase order or payment of the Conference fee must accompany all registrations.

## Confirmation of Registration

Your registration will be acknowledged by email with a confirmation of your requirements in accordance with your registration form. You will not receive any further notice before the Conference. You will receive the final program and list of delegates on arrival at the Conference.

## Cancellations and Refunds

Cancellations of registration must be made in writing and forwarded to:

Supply Chain WA 2006 Conference  
PO Box 1126  
West Leederville WA 6901

The cancellation policy for the Conference is:

- Cancellations on or before 20th October 2006 will incur a fee of 50% of the registration and social amount.
- Cancellations after 20th October 2006 will not receive a refund.
- No refund will be given for non-attendance at the event.

As an alternative to cancellation, your registration may be transferred to another person without penalty. The organisers must be advised of the transfer in writing by 3rd November 2006.

## Cancellation of Accommodation

Accommodation cancelled one month out from the event may incur a loss of the first night's deposit.

## Name Badges

You will receive a name badge at registration. It will be your official pass to all the sessions. The Conference name badges will indicate committee, speakers, delegates and full registrations.

Please wear your badge at all times. Failure to wear a badge will result in non-admittance to the Conference.

## Disclaimer

The information contained within this booklet is correct at the time of publication. Keynote Conferences, the Conference Organising Committee and Host Organisations reserve the right to alter or delete items from the program or alter costs. The above mentioned shall not be held liable for any costs or damage arising from any action based on the information contained herein.



# Conference website

The Conference website will be updated regularly as the Conference evolves. To find out more about the Conference, venue, scientific program, abstract submission, sponsors, exhibitors, social functions, accommodation and registration information please visit

[www.keynotewa.com/supplychain-06](http://www.keynotewa.com/supplychain-06)

# Social Program

## Welcome Reception

- Venue:** Supply Chain WA 2006 Trade Exhibition  
**Date:** Thursday 16th November 2006  
**Time:** 5.00pm–7.00pm  
**Dress:** Smart casual  
**Cost:** Complimentary for all Full Registrants  
Additional tickets can be purchased at a cost \$45.00 + GST (\$49.50 incl. GST) per person for day delegates, partners and co-workers.

Sponsored by:



At the close of Thursday's sessions, the Trade Exhibition Area will host the Welcome Reception. We invite you to relax and enjoy the evening surrounded by innovative products and management on display, fine food and wine whilst reconnecting with old colleagues and new associates.

## Australian Supply Chain and Logistics Awards Dinner 2006

- Venue:** The Burswood Resort Ballroom  
**Date:** Friday 17th November 2006  
**Time:** 7.00pm Pre-Dinner Drinks,  
7.30pm Conference Dinner  
**Dress:** Formal (black tie)  
**Cost:** Complimentary for all Full Registrants  
Tickets can be purchased at a cost of \$125.00 + GST (\$137.50 incl. GST) per person.

The National Awards will conclude the final day of sessions at the Supply Chain WA 2006 Conference. It will be a night of glamour and excitement celebrating the finest efforts of our industry with the announcement of the winners for the prestigious National Awards. This black tie affair will combine great food, good friends and spectacular entertainment. Don't miss out!

Sponsored by:



## State Awards

- Venue:** Ascot  
**Date:** Saturday 18th November  
**Time:** TBA  
**Dress:** TBA  
**Cost:** \$95.00 + GST (\$104.50 incl. GST)

The Logistics Association Australia in partnership with Chartered Institute of Logistics & Transport offer the prestigious State Awards which are much sought after.

- The Loscam Young WA Transport & Logistics Professional of the Year (winner receives a \$7,000 trip to an International Conference).
- The WA Transport & Logistics Customer Service Excellence Award (participating companies receive advice on how they compare with similar companies).
- The WA Transport & Logistics Outstanding Achiever/Achievement Award.

Presentations are given at a luncheon at the Races with excellent entertainment, food and beverage. We would urge all to attend this informative State event.



The Chartered Institute of  
Logistics and Transport  
Western Australian Section



## Tourist Information

Should you wish to extend your stay to include visiting many of Western Australia's many breathtaking places please visit the below websites for additional information:

- [www.westernaustralia.com](http://www.westernaustralia.com)
- [www.fremantle.wa.gov.au](http://www.fremantle.wa.gov.au)
- [www.perthweb.com.au](http://www.perthweb.com.au)
- [www.whatson.com.au](http://www.whatson.com.au)
- [www.pinnacletours.com.au](http://www.pinnacletours.com.au)

# Registration Information

## ■ Full Early Bird Registration Package One \$670.00 + GST – Valid till 20th October 2006

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Includes:

- Early Full Registration (\$450.00 + GST)
- One ticket to the Australian Supply Chain and Logistics Awards Dinner 2006 (\$125.00 + GST)
- One ticket to the State Awards (\$95.00 + GST)
- One ticket to the Welcome Reception (\$45.00 + GST)

**Normal cost for these items is \$715.00 + GST (after 20th October 2006). If this package is selected on or before 20th October a discounted rate of \$670.00 + GST applies.**

## ■ Full Early Bird Registration Package Two \$575.00 + GST – Valid till 20th October 2006

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Includes:

- Early Full Registration (\$450.00 + GST)
- One ticket to the Australian Supply Chain and Logistics Awards Dinner 2006 (\$125.00 + GST)
- One ticket to the Welcome Reception (\$45.00 + GST)

**Normal cost for these items is \$620.00 + GST (after 20th October 2006). If this package is selected on or before 20th October a discounted rate of \$575.00 + GST applies.**

## ■ Full Early Bird Registration Package Three \$450.00 + GST – Valid till 20th October 2006

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Includes:

- Early Full Registration (\$450.00 + GST)
- One ticket to the Welcome Reception (\$45.00 + GST)

**Normal cost for these items is \$495.00 + GST (after 20th October 2006). If this package is selected on or before 20th October a discounted rate of \$450.00 + GST applies.**

**Important note:** To be entitled to an early registration rate you are required to submit your completed registration form along with the required payment to the Conference Secretariat no later than **Friday 20th October 2006**. After this day Full Registration fees will be applicable.

### Every Early or Full Registration also includes:

- Entrance to all Conference sessions.
- All lunches, morning teas and afternoon teas during the Conference.
- A Conference Satchel.
- A Conference Program.
- A Conference Book of Proceedings.
- A Conference Delegate list.

### Media Partners

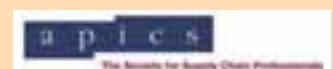
**AIRCARGO**  
ASIA-PACIFIC

**LOGISTICS**

## Friday 17th November

7:00am	Australian Logistics Council Breakfast		
8:00am	Registration		
8:15am	Welcome and Housekeeping		
8:30am		<b>Opening Address: The Hon Alan Carpenter – TBC</b> Premier and Minister for State Development	
		<b>SUPPLY CHAIN EXCELLENCE</b>	<b>TRANSPORT AND INFRASTRUCTURE</b>
9:15am	<b>Australian Logistics Council Working Group Presentations</b>	<b>Mr Artie Leslie</b> Benchmarking Success <i>Developing a World Class Supply Chain</i>	<b>Ms Lyn Radnell</b> CoolPac Pty Ltd <i>Maintaining Cold Chain in a Non-refrigerated Truck Whilst Travelling over 4,000km</i>
10:15am	Morning Tea		
10:45am	<b>Australian Logistics Council Working Group Presentations (continued)</b>	<b>Mr Nick Norton</b> Supply Chain Services Australasia <i>RFID and NFC Implications for the Supply Chain</i>	<b>Mr Trevor Barrows</b> Infor Global Systems <i>Logistics Service Provider Trends —3PL to on demand lead logistics on demand services</i>
11:30am	<b>Australian Logistics Council Working Group Presentations (continued)</b>	<b>Professor Elizabeth Chang, Wong X., West M., Rajugan R.,</b> Curtin Business School <i>Optimisation of Supply Chain Services through RFID and Bar-Code: State of Play</i>	<b>Mr David Morey</b> Transtech Consulting Services <i>Building a Cost Efficient Transport Supply Chain at Wesfarmers Kleenheat Gas</i>
12:15pm	Lunch		
1:15pm	<b>Keynote Address: Mr Imre Mencshelyi</b> CEO, Cooperative Bulk Handling		
2:15pm	 	<b>Keynote Address: Mr Nigel Jones</b> General Manager Supply Chain Strategy & Procurement, Group Supply Chain, Fonterra and <b>Mr Jacob Moe</b> Maersk Logistics	
3:00pm	Afternoon Tea		
	<b>SUPPLY CHAIN EXCELLENCE</b>	<b>SUPPLY CHAIN EXCELLENCE</b>	<b>TRANSPORT AND INFRASTRUCTURE</b>
3:30pm	<b>Mr Liam Stitt</b> EsSCO Pty Ltd <i>Integrating Supply Chain, Project and Change Management, A Value Network Approach</i>	<b>Mr Rob O'Byrne</b> Logistics Bureau <i>Performance Based Logistics Contracts— Implementation Reality</i>	<b>Mr Zoran Cucukovic</b> Wallenius Wilhelmsen Logistics <i>Giving Agricultural, Mining and Construction Equipment a Competitive Advantage</i>
4:15pm	 	<b>Keynote Address: Mr Heinz Scheer and Mr Johann Van Der Merwe</b> Chevron Gorgan and the Environment <i>Supply Chain Challenges for Gorgan Gas</i>	
5:00pm	Close		
7:00pm to late	<b>Australian Supply Chain and Logistics Awards Dinner 2006</b> The National Awards will conclude the final day of sessions at the Supply Chain WA 2006 Conference. It will be a night of glamour and excitement celebrating the finest efforts of our industry with the announcement of the winners for the prestigious National Awards. This black tie affair will combine great food, good friends and spectacular entertainment. Don't miss out!		
			     

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# Program

## Wednesday 15th November

2:00pm to 4:00pm	<p><b>Site Visit to APC Industries</b>                  APC has grown to become one of Australia's largest and most reliable manufacturers of storage and handling systems. With a passion for creating quality Australian-made products from the best materials available, APC is a youthful and forward-thinking organisation so come along and visit the APC Group and see an innovative brand of logistics.</p> <p>Key Performance Initiatives include:</p> <ul style="list-style-type: none"> <li>• Manufacturing Logistics</li> <li>• Roll Forming Innovation</li> <li>• Research &amp; Product Development</li> <li>• CRM &amp; Quality Assurance Systems</li> <li>• Supply Chain Management.</li> </ul>	
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## Thursday 16th November

7:30am	<b>Registration</b>		
8:15am	<b>Welcome and Housekeeping</b>		
8:30am	 <p><b>Opening Address: The Hon Warren Truss</b>                  Federal Minister for Transport and Regional Services</p>		
9:15am	 <p><b>Keynote Address: Mr Greg Martin</b>                  Director General, Department for Planning and Infrastructure</p>		
10:15am	<b>Morning Tea</b>		
10:45am	 <p><b>Keynote Address: Mr Bob Scheuber</b>                  CEO, Queensland Rail</p>		
	<b>SUPPLY CHAIN EXCELLENCE</b>	<b>TRANSPORT AND INFRASTRUCTURE</b>	<b>EDUCATION, TRAINING AND CAREERS</b>
11:30am	<p style="text-align: center;"><b>Mr Oliver Sargent</b>                  Price Waterhouse Coopers  <i>Market Analysis of the Transport and Logistics Sector and the Impact of Consolidation and Vertical Integration</i></p>	<p style="text-align: center;"><b>Professor Fred Affleck</b>                  National Transport Commission  <i>Meeting the Global Challenge of Twice the Task</i></p>	<p style="text-align: center;"><b>Mr Geoff Southby</b>                  Octopus Staffing and Recruitment  <i>Careers in Supply Chain and Logistics</i></p>
12:15pm	<b>Lunch</b>		
1:15pm	<p><b>Keynote Address: Mr Steve Oliff</b>                  Manhattan Associates Worldwide  <i>Supply Chain Reform in FMCG</i></p>		
2:15pm	<p style="text-align: center;"><b>Mr Rod Williams</b>                  GM AMCAP  <i>Excellence in 4th Party Logistics</i></p>	<p style="text-align: center;"><b>Ms Kerry Sanderson</b>                  Fremantle Ports  <i>Fremantle Port Development</i></p>	<p style="text-align: center;"><b>Dr Martin West</b>                  Curtin University  <i>Research, Development and Education in Logistics and Supply Chain</i></p>
3:00pm	<b>Afternoon Tea</b>		
3:30pm	<p style="text-align: center;"><b>Mr Peter Leszinski</b>                  Manhattan Associates                  Australia/ New Zealand  <i>CrossDock and Flow Through Strategies to Maximise Distribution Throughput</i></p>	<p style="text-align: center;"><b>Mr Adam Handley</b>                  Corrs Chambers Westgarth</p>	<p style="text-align: center;"><b>Mr Kim Winter</b>                  Logistics Recruitment Services  <i>Latest techniques to attract/recruit/develop/retain existing and future talent</i></p>
4:15pm	<p style="text-align: center;"><b>Mr Graham Eastick</b>                  Dexion Logistics  <i>Technology and Materials Handling in Supply Chain Reform</i></p>	<p style="text-align: center;"><b>Mr Llew Russell</b>  <i>Impact of Future Maritime Security Measures</i></p>	<p style="text-align: center;"><b>Ms Debbie Gibbins</b>  <i>Humanitarian Logistics</i></p>
5:00pm	<p style="text-align: center;"><b>Panel Discussion A</b>  <i>Supply Chain Reform—The Big Issues</i>                  Steve MacPherson (Chair), Steve Oliff, Rob O'Byrne, Elizabeth Chang, Kim Winter and Graham Eastick</p>	<p style="text-align: center;"><b>Panel Discussion B</b>                  Howard Croxon (Chair), Greg Martin, Bob Scheuber, Imre Mancelli, Fred Affleck, Kerry Sanderson and Adam Handley</p>	<p style="text-align: center;"><b>WA LAA and CILTA</b>                  Young Transport and Logistics Professional Group Forum</p>
5:45pm	<p><b>Welcome Reception</b>                  At the close of Thursday's sessions, the Trade Exhibition Area will host the Welcome Reception. We invite you to relax and enjoy the evening surrounded by innovative products and management on display, fine food and wine whilst reconnecting with old colleagues and new associates.</p>		
8:00pm	<b>Close</b>		

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Department for Planning and Infrastructure



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**CORRS CHAMBERS WESTGARTH**  
 lawyers



# Keynote Speakers (in order of presentation within the Conference Program)



**Greg Martin**  
Director General,  
Department for Planning and Infrastructure,  
Western Australia

Greg Martin has been Director General of the Department for Planning and Infrastructure since July 2002. Prior to taking up this position he was Commissioner of Main Roads Western Australia.

He has held the positions of Executive Director, Metropolitan Division with the (then) Department of Transport, Principal Consultant at Main Roads WA as well as a number of corporate and professional roles with the Commonwealth Government in Western Australia, Victoria and South Australia.

Greg holds Bachelor degrees in Engineering and Commerce from the University of Western Australia; a Master of Science degree from the University of California, Berkeley; and a Graduate Diploma in Urban Systems from Swinburne College of Technology in Victoria.

Greg has led the Department for Planning and Infrastructure through the most challenging period since its formation and has consolidated its operations by implementing the recommendations of a wide-ranging functional review. The mission for the fully integrated Department now, is to realize the potential created to deliver on the government's policy and priority outcomes for the benefit of all Western Australians.



**Bob Scheuber**  
Chief Executive Officer,  
Queensland Rail

Bob was appointed as the Corporation's Deputy Chief Executive in 1995 before becoming CEO in December 2000.

In the top job, Bob is now driving a national transport corporation with \$2.5b revenue, 13,000 employees, assets worth about \$8b and some 9600 kilometres of both standard and narrow gauge track. Each day, the business runs about 900 trains a day, moving about a half million tonnes of freight and 150,000 passengers.

While QR has more than 140 years of proud tradition and history in its homestate, the corporation's key focus is forging its new place in the fiercely competitive national freight market.

QR's is currently executing a national freight strategy, building a platform for coast to coast general freight services and a formidable bulk business (coal, minerals, grain). Already, QR has made significant inroads nationally:

- Announcement in February 2006 of the \$446m acquisition of ARG's above-rail freight business, expanding and diversifying QR's bulk business.
- Acquisition in May 2005 of the \$100m CRT freight forwarding business that has provided QR with key volumes and strategic terminal assets in Sydney and Melbourne.
- Securing of more than 12% of coal tonnage in NSW's Hunter Valley.
- Operation since 2004 of five container services weekly between Melbourne–Sydney–Brisbane.
- QR's winning of the Federal Court case which returns to QR's rightful ownership the Acacia Ridge interstate freight terminal. The terminal is being developed as multi-user freight facility to grow rail business for QR and other rail operators.

Bob was elected Chairman of the Executive Committee of the Australasian Railway Association (ARA) in March 2005. Bob has been a member of the ARA Executive Committee since 2000.

The ARA is the voice of the rail industry in Australia and New Zealand, and taken a proactive, constructive approach by developing working relationships with key bodies such as the National Transport Commission (NTC) and the Federal Department of Transport.

**Imre Mencshelyi**  
Chief Executive Officer,  
Cooperative Bulk Handling

Imre Mencshelyi joined Co-operative Bulk Handling in 1967, commencing work at one of the Company's country receival points in Western Australia. Over the years, Imre developed significant experience at both the front-line and in management, culminating in his appointment as Chief Executive Officer of Australia's largest bulk handling company, CBH, in 1994.

In 2002, under Imre's stewardship, CBH and the Grain Pool of Western Australia, Western Australia's statutory marketing authority for grains such as canola, barley and lupins, successfully merged to create further value for Western Australian grain growers.

Imre Mencshelyi is actively involved in the wider agricultural industry within Australia and overseas. He played an active role in the introduction of a bulk handling system in Egypt together with his consulting work with the Argentine Grain Board in Buenos Aires, Argentina.

He is a Fellow of the Australian Institute of Company Directors and has undertaken management programs including the Executive Development Course at Monash University and INSEAD. Imre holds a number of Board positions and is the current president of the Australian Grains Institute.



**Nigel Jones**  
General Manager, Supply Chain Strategy and  
Procurement, Fonterra

Nigel has been with the dairy industry for seven years since joining the New Zealand Dairy Board. Prior to joining the dairy industry Nigel had 18 years experience working with leading international companies within the Logistics industry. With the creation of Fonterra Nigel was appointed General Manager Logistics, overseeing the development and implementation of an integrated global logistics strategy, including the creation of a logistics planning function.

In his current position as General Manager Supply Chain Strategy and Procurement, Nigel and his team are responsible for defining how Fonterra's extended supply interacts with both customers and suppliers, defining its optimal supply chain, and delivery of the required infrastructure.

In addition to sea going qualifications, Nigel holds Bachelor degrees in Accountancy, Business Finance and a Master of Science in Supply Chain and Logistics from Cranfield University in the UK.



**Jacob Moe**  
Maersk Logistics

Jacob started his supply chain career in the airfreight business with focus on the African market. After finishing his traineeship he joined Maersk Logistics Denmark. During the last 8 years Jacob has spend with Maersk he has worked in Indonesia, New Zealand, Hong Kong and China. His latest role, before moving into the key client segment of Maersk group, was with Maersk Logistics in China where he established and ran the commercial activities for the Greater China Area.

He is now back in New Zealand with his wife and two children with the sole task of managing the global relationship the Maersk Group holds with Fonterra—one of their top 10 customer worldwide.

Jacob has graduated from various internal and external programs at his time at Maersk such as Effective Communication, Negotiation Skills, Effective Leadership, and Finance for Non-financial Managers. Additionally he holds a diploma in logistics from UK Transportation and Logistics as well as the Ohio University's supply chain program.



**Heinz Scheer**  
Chevron, Grogan and the Environment

Currently Logistics Manager for the Gorgon Project with 34 years industry experience in shipping, facilities management, transportation, freight forwarding and project logistics. Heinz has provided expertise and logistical solutions to International projects throughout PNG and Kazakhstan. Including the OK TEDI, KUTABU Projects in PNG Prior to relocating back to Australia Heinz had spent 11 years in Kazakhstan developing efficient, cost effective transportation modes and routes to support the expansion of the TENGIZ Oil & Gas Project, including the development of facilities and infrastructure required to export 8 Million Tons of Crude Oil, LPG and Sulfur per year by Rail.



**Johann Van Der Merwe**  
Chevron

Currently Quarantine Advisor for Chevron in the Gorgon Project in the development and implementation of new benchmark and bio security standard by preventing any non-native organisms from establishing on Barrow Island. Considered an international authority on conservation planning, protected area management, ecotourism planning and associated sustainable regional development, who is respected and acknowledged in the international community for leading contributions to integrating business and bio-diversity as well as pioneering trans-frontier conservation in Africa and indeed the world.

# Conference Focus and Themes

**The WA economy is underpinning the nation's export income with double-digit growth.**

**The movement of high volume exports from harsh and remote regions to the engine rooms of the world economy has created the need for world-class supply chains.**

**With billions of dollars in income and investment at stake, the ability to perform in world markets is critical.**

**With first hand experience and extensive knowledge, our key speakers will examine such topics as:**

- Mining and Agriculture Logistics;
- Supply Chain Reform;
- Recruitment;
- Infrastructure; and
- Technology Enhancements.

# Opening Addresses



**The Hon Warren Truss MP**  
Minister for Transport and Regional Services

A third generation grain farmer from the Kumbia district near Kingaroy, Warren Truss entered Federal Parliament in March 1990 as The Nationals' MP representing the diverse and fast growing electorate of Wide Bay in south-eastern Queensland.

Warren was appointed Minister for Transport and Regional Services in July 2005 after having served as Minister for Agriculture, Fisheries and Forestry for two weeks short of six years. He has also served as Community Services Minister and Customs and Consumer Affairs Minister since first being appointed to the Ministry in October 1997.

As Minister for Transport and Regional Services, Warren is intent on maintaining his links with rural Australia in his portfolio and in his role as Deputy Leader of The Nationals.

Warren recognises that Australia needs a safe, secure and efficient transport network capable of dealing with a massively-growing transport task.

Prior to entering Parliament, Warren was a Councillor on the Kingaroy Shire Council from 1976 to 1990, including seven years as Mayor. Warren has also served as president of the Burnett District Local Government Association and Chairman of the Fraser Coast/South Burnett Regional Tourism Board. He was a member of the State Council of the Queensland Graingrowers Association and served as Deputy Chairman of the Queensland Grain Handling Authority.

Warren is a former State and National President of the Rural Youth Organisation. He is married to Lyn and lives in Maryborough.



**The Hon Alan J Carpenter MLA (TBC)**  
Premier; Minister for Public Sector Management; State Development; Federal Affairs

Alan Carpenter was born in Albany, Western Australia, on January 4 1957. He is married to Annmarie and they have four daughters. Alan was educated at Albany Senior High School (matriculated 1974).

After graduating from the University of Western Australia with an Arts degree (politics) in 1979, he returned to Albany and began a career as a journalist with the Albany Advertiser newspaper. He worked for TVW Channel 7, Perth and also ABC TV as a State political reporter.

In 1992, he became the 7.30 Report's Presenter in WA and later presented the ABC's Stateline program. In April 1996, he resigned from the ABC and gained ALP endorsement for new state seat of Willagee. He won the seat in December 1996.

Over the next four years he had the Shadow portfolios of Disability Services, Sport & Recreation, Family & Children's Services, Education and Drugs. He became Minister for Education, Sport & Recreation and Indigenous Affairs in February 2001 and the Minister for Education and Training in June 2003. Following the Gallop Government's re-election in February 2005, he became the Minister for State Development and Energy.

Alan Carpenter was sworn in as Western Australia's 28th Premier on January 25 2006.



# Conference Venue

The Burswood Convention Centre is situated on the banks of the scenic Swan River. You will find this venue to be one of the world's most dynamic entertainment destinations in one of the world's most beautiful cities.

## Burswood...

- Where every luxury is available and every need is seen to.
- A place that is world's apart from the ordinary, yet close to everything you want and need.
- With indulgent accommodation, intimate bars and cafes, grand ballrooms and meeting rooms.
- Close to the natural pleasures of Perth's glorious beaches and clean air.
- With the lush fairways of the Burswood Park Golf Course.
- And the non-stop excitement of our 24-hour Casino.



## About Perth and Fremantle

Perth, the capital of Western Australia, is surrounded by the picturesque vineyards of the Swan Valley, kilometres of glorious beaches and is a 20 minute drive from the historic port city of Fremantle—noted for being the host city for the America's Cup Challenge in 1987.

With its Mediterranean climate Perth enjoys the reputation of the city with more hours of sunshine than any other Australian capital!

Our city skyline overlooks the vast and tranquil waters of the Swan River, opposite the Burswood Convention Centre. Gardens, parks and reserves abound, the most well-known of which is Kings Park. Kings Park consists of over 400 hectares of natural bush parkland and botanical gardens situated around the green slopes of Mt Eliza on the edge of the CBD, forming a dramatic contrast with Perth's skyline and the distant blue hills of the Darling Ranges.

The Port of Fremantle, just a short drive from Perth's centre, is a city that prides itself on its rich fabric of Australian heritage, a lively arts and crafts culture, sophisticated cafes and restaurants and a vibrant multicultural scene.

For those that wish to travel a little further on, 20km off the coast (30 minutes by ferry) is Rottnest Island. Its crystal clear beaches and bays are perfect for swimming, snorkelling, sunbathing, windsurfing, boating and fishing. Those who enjoy tales of yesteryear can take a tour of the Island to hear stories from when Rottnest was an army station and visit some of the shipwrecks that occurred off its prickly coast.

## What you will gain by attending the Conference

- Broaden your knowledge in supply chain, logistics and transport.
- Exchange ideas and experiences with industry professionals.
- Gain understanding of how the Supply Chains in WA deal with the challenges of:
  - a harsh and fragile environment
  - being the most remote capital city
  - extreme distances
  - extremes of volume
  - limited rail network
  - a long coastline
  - the largest road vehicles in the world.
- Access industry leaders via our extensive Trade Exhibition.
- Understand how (approximately) 10% of the nation's population supply 40% of our export income.
- Get access to the latest technology updates.
- Be a part of important networking opportunities.

